

2021 IACCAC FALL TRAINING INSTITUTE EXHIBITOR PACKAGES

General Sponsorship \$500

- Company Conference Registration
- Skirted 8' display table in Exhibitor Hall
- Recognition of General event sponsorship through the EventMobi Application available to all attendees
- Gamification point value set at 25 (See gamification description below)

Platinum Sponsorship \$1500

- Company Conference Registration
- Skirted 8' display table in Exhibitor Hall
- Recognition of Platinum event sponsorship through the EventMobi Application available to all attendees
- Company banner displayed throughout EventMobi Application.
- Gamification point value set at 100 (See gamification description below)
- Social media announcement when sponsorship is arranged
- Recognition of Platinum event sponsorship on Conference Website with Company name and link

Event Mobi Gamification is the integration of game-like thinking in nongame environments to bolster engagement, loyalty, and fun. It rewards attendees interacting with others, visiting exhibitors or attending sessions. A posted leaderboard will help fuel the friendly competition and fun experience. It will engage attendees and influence their behavior and learning through fun, friendly challenges that reward activities and actions. Learn more at the link below.

<https://www.eventmobi.com/blog/using-gamification-to-better-engage-event-attendees/>